



EXPO  
2020  
DUBAI  
UAE



**EXPO 2020 DUBAI**  
Connecting Minds, Creating The Future

20 OCTOBER 2020  
- 10 APRIL 2021



Quarterly Edition  
April 2019  
[expo2020dubai.com](http://expo2020dubai.com)



## HISTORY OF WORLD EXPOS

A World Expo is a large international **exhibition** designed to showcase **the achievements of nations**. The first World Expo held in 1851 was attended by six million people including famous personalities like Charles Darwin, George Elliot and Charles Dickens.

World Expos celebrate **the best of human ingenuity** and **showcase innovation and ideas**, aiming to promote **cultural exchange** between people and nations.

**33 Cities** have hosted a World Expo, from London to Milan and now Dubai.

## EXPO 2020 DUBAI

From 20 October 2020 to 10 April 2021, the World Expo will be hosted **for the first time** in the Middle East, South Asia and Africa region in Dubai, UAE.

Expo 2020's theme of '**Connecting Minds, Creating the Future**' is the belief that innovation and progress are the result of people and ideas coming together in new and unique ways.

**190 countries** will participate to showcase dynamic, innovative and creative solutions around the subthemes of **Opportunity, Mobility and Sustainability**.

Expo 2020 expects to welcome **25 million visits**, of which, 70% will be international visitors.

# EXPO 2020 KEY HIGHLIGHTS

## TRAVEL AROUND THE WORLD IN A DAY AND VISIT 190 COUNTRY PAVILIONS

Explore **incredible pavilions** showcasing a range of innovative, groundbreaking experiences from the hyperloop and the Amazonian basin, and technology that can turn desert sand into fertile land. Pavilion designs that captivate your imagination from one designed to resemble a white tent made of snow, to a pavilion inspired by the Frankincense tree and yet another featuring thousands of migrating birds focused on the subtheme of Mobility.

## EXPERIENCE 60 LIVE EVENTS A DAY

Building on the themes of Opportunity, Mobility and Sustainability, a varied, engaging, fun and meaningful **entertainment programme** will be available across the site. From dazzling parades, to arts and culture, music and literary festivals, wellness and sports, gastronomy offerings, talks and workshops from diverse countries and themes are designed to engage and entertain visitors.

## INDULGE IN CULINARY DELIGHTS FROM OVER 200 F&B OUTLET

From casual dining to Michelin star chef inspired menus, food trucks to fine dining venues, Asian to Caribbean to African, Middle Eastern and European food, explore and discover new cuisines including **30+ 'never before seen'** in Dubai concepts.

## KEY DATES AND TIMES

### OPENING DAY



20 October 2020 - 10 April 2021

### SITE OPENING HOURS



Weekdays – Sun to Thu | Weekend – Fri to Sat

10:00-01:00

10:00-02:00

## EXPO 2020 VISITOR SEGMENTS

### LEISURE HOLIDAY MAKERS



- Couples
- Youth
- Families
- Luxury Travelers

### BUSINESS TRAVELLERS



- MICE
- Business extenders

### NICHE SEGMENT



- School and university trips
- Technical visits





## SPECIAL PROGRAMMES\*

### **Diwali Festival of Lights**

November 2020

### **UAE National Day Golden Jubilee**

December 2020

### **Christmas**

December 2020

### **New Year's Eve**

December 2020

### **Chinese New Year**

February 2021

### **International Women's Day**

March 2021

### **Closing Day**

April 2021

\*Subject to change

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## TICKETING

Expo 2020 has a variety of ticket options available, including:

**1 DAY PASS**

**3 DAY PASS**

**MONTHLY PASS**

**SEASON PASS\***

Further information on ticket pricing and distribution will be announced in due course.

\*Season pass provides visitors unlimited access to full 6 months Expo period.

# EXPO 2020 DUBAI SITE



## AL WASL PLAZA (ENTERTAINMENT VENUE)

Expo 2020 will be filled with awe-inspiring architecture at every turn, including the world's biggest 360-degree projection surface on Al Wasl Plaza's steel trellis dome.



## UAE PAVILION

Designed by Spanish architect Santiago Calatrava, and resembling a flying falcon, the UAE Pavilion will be an iconic landmark at the Expo 2020 Dubai.



## AL FORSAN PARK AND JUBILEE PARK

Two parks will serve as the primary outdoor areas of Expo 2020, offering rest and recreation spaces for visitors, as well as entertainment and food & beverage options.

# THEMATIC AND COUNTRY PAVILIONS\*

## OPPORTUNITY PAVILION

The 4,500sqm Opportunity Pavilion will be built with timber, rope, and stone, using 111km of woven rope to form its spiral-shaped canopy, reflecting the importance of connecting people. A landscaped garden will offer food & beverage, retail and entertainment options, as well as grassy areas for informal groups and meetings. Gaming and decision-making areas within the pavilion will be also used to address how small, individual actions can contribute to positive change on a global scale.



### COUNTRY PAVILIONS IN THE OPPORTUNITY DISTRICT

China  
Belarus  
Ukraine  
Bahrain  
UK  
Luxembourg  
Switzerland  
Monaco  
Norway  
Austria  
Italy

## MOBILITY PAVILION

Venture across time and space, come face-to-face with history's giants of exploration and discover the future of human progress. The journey begins aboard the world's largest elevating platform, which opens to the House of Wisdom in ninth-century Baghdad before meeting nine-metre-tall historical giants of Mobility.

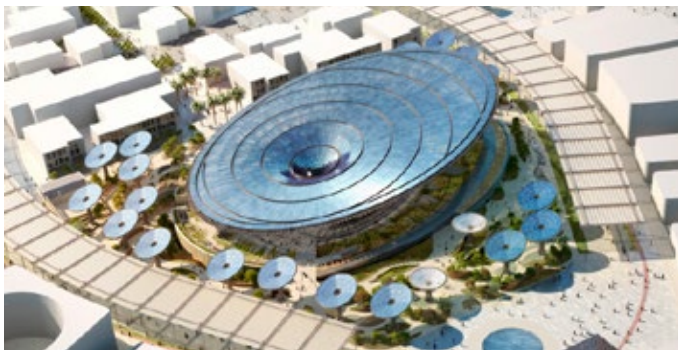


### COUNTRY PAVILIONS IN THE MOBILITY DISTRICT

France  
Belgium  
USA  
Poland  
Thailand  
Finland

## SUSTAINABILITY PAVILION

Tiptoe underneath a dense forest as the roots communicate with one another, risk the planet's future in a game of high-stakes pinball and meet a giant fish who's furious about the plastic waste that's clogging up his ocean home. Despite the madness of human consumption and the harm we're causing the environment, it's not too late for us to save the world. Discover the innovative global projects that are creating new paths of Sustainability, and pledge to help preserve our planet for future generations.

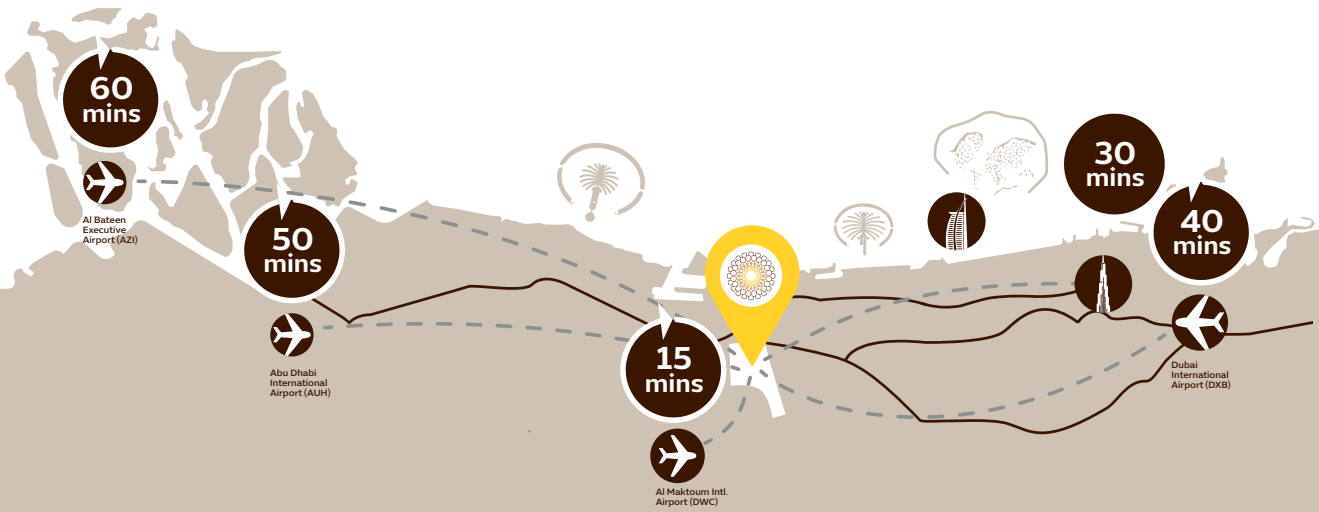


### COUNTRY PAVILIONS IN THE SUSTAINABILITY DISTRICT

Azerbaijan  
Germany  
Sweden  
Spain  
Netherlands  
Brazi  
Czech Republic  
New Zealand

\*Country Pavilions are updated as of April 2019, more countries will be added periodically.

# EXPO 2020 DUBAI LOCATION MAP



## LOCATION

- The iconic 4.38 sq km site is located in Dubai South
- 15 minutes away from the Al Maktoum International Airport (DWC)
- 30 minutes away from Downtown Dubai
- 40 minutes away from the Dubai International Airport (DXB)
- 50 minutes away from the Abu Dhabi International Airport (AUH)

## TRANSPORTATION FACTS



18,000 passengers in peak hour in each direction via Route 2020 Metro Line



580 ExpoRider Buses - Available from different locations in Dubai and within the UAE



30,000 Parking Spaces



140 Drop-off and Pick-up Taxi Bays



1,400 Valet Parking Spaces

# SUGGESTED ONE-DAY ITINERARY

TIME



ACTIVITIES



10:00 - 11:15

- Option 1 **Opportunity District** and Country Pavilions
- Option 2 **Mobility District** and Country Pavilions
- Option 3 **Sustainability District** and Country Pavilions

11:15 - 12:00

Stroll to one of Expo 2020 Dubai's Thematic Districts to explore new pavilions, or take your children to one of the many family-friendly entertainment performances that are happening across the site.

12:00 - 13:00

Choose from one of more than 200 Food & Beverage outlets, ranging from street food to Michelin Star Restaurants

13:00 - 14:00

Take your family to North Park and check out Expo's Health and Happiness Programme – a fantastic opportunity for you and your kids to try some fun activities in one of the site's many green spaces

On your way, take a moment to experience one of our mobile entertainment offerings, to keep you engaged while you explore.

14:00 - 15:00

Experience an exciting parade, featuring a mixture of roaming thematic floats and live performance artists

15:00 - 17:00

Explore Expo 2020's 'Desert Experience' with your family, the ideal way to learn about UAE's rich heritage and culture. Whether you're an adult, teen or child, enjoy the fine arts and crafts on display, camel rides, falconry, henna and more

17:00 - 20:00

In the early evening, just as the lights are being switched on, take an opportunity to view the stunning architecture of Expo 2020 Dubai's 190 country Pavillions. Enjoy one of the live performances on the district or pavilion stages. Choose from among many place to get a bite to eat

20:00 - 21:00

Take a trip to the heart of the Expo 2020 site and prepare for a spectacular show. Al Wasl Plaza's domed trellis doubles as a 360° projection surface, bringing to life Expo nights for visitors both inside and outside the immense structure

21:00 - 22:30

Option 1: End your day by visiting Al Forsan Park stage for a live performance of ballet, jazz or classical music (Capacity: 2,500 seated)

Option 2: Top things off with a trip to Jubilee Park stage to see a headline artist performing live music (Capacity: 15,000 standing)

EXPO 2020 DUBAI  
THANKS ITS PARTNERS FOR THEIR SUPPORT

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